

Elevate the Tenant Experience & Drive More Revenue into Your Property



CRE offerings can no longer be limited to simply managing physical office, retail or residential buildings. Landlords and property managers must meet the needs of tenants with innovative digital solutions that deliver a seamless, streamlined experience in whatever space they occupy.

The challenge with executing a modern tenant experience strategy is that it typically involves managing a decentralized group of applications, data and processes. As a result, landlords and property managers are left to spend time and money managing multiple systems while struggling with siloed data. That's where we can help.

Introducing Groundfloor™

With GroundFloor, you can build a central tenant engagement hub that aggregates and manages all of the tenant applications, data and processes you have in place today, while giving you a holistic view of your data.

- ✓ Reduce costly tenant support
- ✓ Increase tenant satisfaction
- ✓ Communicate at scale
- ✓ Mitigate renewal risk
- ✓ Automate administrative processes

Create a Custom Portal & Mobile App

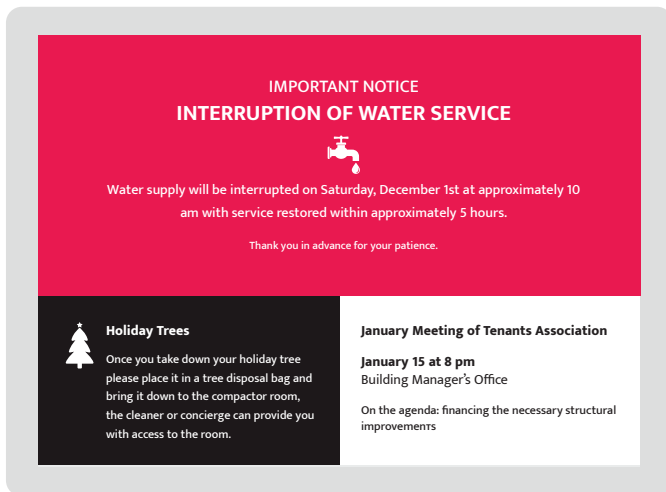
Give your tenants the keys to everything all through a branded platform. Quickly and easily create and publish customized **online tenant portals and mobile applications** – no coding necessary.



Tenant Portal & Mobile App

Multi-Channel Engagement

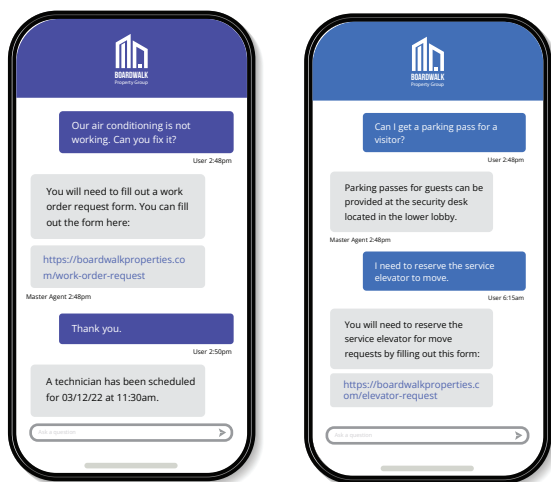
Augment and diversify tenant communication. Deliver targeted, dynamic content across all channels, including **digital signage boards**, online portals, and mobile apps. Create and revise messages in real-time from anywhere.



e-Paper Display

Provide 24/7 Self-Service Support

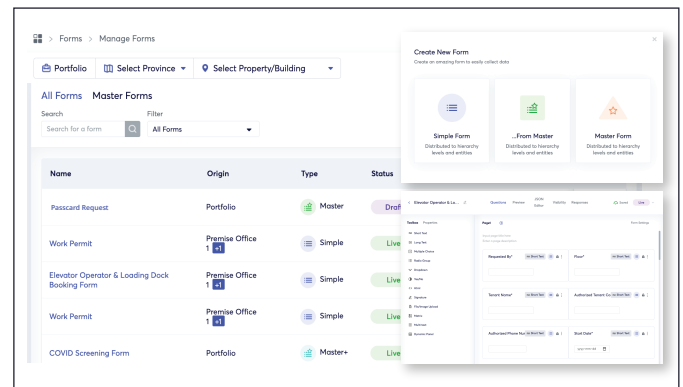
Leverage interactive **conversational AI**, powered by **ChatGPT** technology and uniquely developed specifically for the CRE industry, Deliver self-service access to critical building information and automated collection, processing and approval of work order requests, booking requests and other administrative agreements.



Conversational AI, Powered by ChatGPT

Manage Key Documents

Create, collect and manage key tenant documents across multiple facilities, such as lease agreements, certificates of insurance, rental agreements, and work order requests using our **property form builder** and integrated with your portal, app or conversational AI.



Property Forms

Better Understand Tenants

Bind tenant behaviour data with building operations so you can draw insightful usage patterns to identify tenants' common frustrations, report on the most requested repairs and services and monitor speed-to-resolutions times.



Tenant Data Analytics